

Action Groups Purpose and Expectations

Purpose: The purpose of an action group is to formulate a fundraising plan in their area of responsibility (i.e. Local Events, Grants, Local Business and organizations, etc.).

Expectations: Each action group shall:

- Appoint a Group Leader
The Group Leader will act as their coordinator and as the communicator with the Core Group.
- Develop a calendar of events/timelines/projects.
Draw up a plan and make sure any functions do not duplicate with or distract from other group's events or conflict with other scheduled local events.
- Coordinate the events/timelines/projects with the Core Action Group for approval.
To ensure there are available funds to support the event or project. Also to ensure events and projects present the current message of the New Shelter Project since political climate can change as our project runs its course.
- Ensure any proposed fundraising effort is supported by a committee and resources.
So not just one person has the burden of running a fundraising effort.
- Follow the "Do's and Don'ts" for the New Shelter Project Action Groups.